

Guillaume Hubert

Product designer

Contact

+32 492 85 24 83
tidyzilla@gmail.com
Namur, Belgium

About

30 years old (July 19, 1989)
Driving licence
Methodical, no-ego doer

Professional experience

04.2019 › now **Product Owner for ListMinut**
My role is to challenge how the teams envision modifications on the product. To optimize the dev team's work, I check that the projects are aligned with the global strategy and provide real value for the users.

06.2018 › 04.2019 **UX Consultant for GSK Vaccines - via Ergonline**
Evangelizing UX in the organization in order to create a change of mindset. Coaching products owners on how to use UX Methodology.

11.2014 › 04.2019 **UX Consultant for Ergonline**
Hybrid profile between user research, ux design and interface design. Focus on solving both users and business problems.



2013 › 2014 **Freelance Designer - via SmartBe**
Digital consultancy for small companies and entrepreneurs.

08.2014 › 10.2014 **Front-end developer for Greenpig**
Two months internship as part of my front-end development training.

03.2014 › 05.2014 **UI Designer for Noomia**
Two months internship as part of my front-end development training.

08.2012 › 02.2013 **Freelance graphic designer for ISS Catering**
Complete redesign of communication media. Creation of the visual identity of new restauration concepts and signage for ISS restaurants at HP, Heinz, Toyota, Council of the European Union...

2010 **Graphical design Internship at MWP Communication**

Training

2018 **Google Analytics Certification**

2015 **NNg Usability Week in London**
User research methods, Wireframing and prototyping, UX and analytics.

2014 **Front-End Development training at Cepegra**
10 months training in Front-End development.

2008 › 2012 **Bachelor's degree in Computer Graphics at HEAJ**
Specialisation in visual communication.

Skills

User research:

Analytics Analysis
Surveys
User testing (guerilla or with eyetracking/other biometric sensors)
User interviews

Product design:

Design thinking workshops
Problem solving
Prototyping
Wireframing
Visual design
Front-end development

Languages:

French **native**
English **B2**