

# Guillaume Hubert

## UX Design Lead

### Contact

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### About

29 years old (July 19, 1989)  
Driving licence  
Methodical, no-ego doer

### Professional experience

- 06.2018 › now UX Consultant for GSK Vaccines - via Ergonline  
Evangelizing UX in the organization in order to create a change of mindset. Coaching products owners on how to use UX Methodology.
- 11.2014 › now UX Consultant for Ergonline  
Hybrid profile between user research, ux design and interface design. Focus on solving both users and business problems.
- 2013 › 2014 Freelance Designer - via SmartBe  
Digital consultancy for small companies and entrepreneurs.
- 08.2014 › 10.2014 Front-end developer for Greenpig  
Two months internship as part of my front-end development training.
- 03.2014 › 05.2014 UI Designer for Noomia  
Two months internship as part of my front-end development training.
- 08.2012 › 02.2013 Freelance graphic designer for ISS Catering  
Complete redesign of communication media. Creation of the visual identity of new restauration concepts and signage for ISS restaurants at HP, Heinz, Toyota, Council of the European Union...
- 2010 Graphical design Internship at MWP Communication



### Training

- 2018 Scrum Product Owner Certification
- 2018 Google Analytics Certification
- 2015 NNg Usability Week in London  
User research methods, Wireframing and prototyping, UX and analytics.
- 2014 Front-End Development training at Cepegra  
10 months training in Front-End development.
- 2008 › 2012 Bachelor's degree in Computer Graphics at HEAJ  
Specialisation in visual communication.

### Skills

#### User research:

Analytics Analysis  
Surveys  
User testing (guerilla or with eyetracking/other biometric sensors)  
User interviews

#### Product design:

Design thinking workshops  
Problem solving  
Prototyping  
Wireframing  
Visual design  
Front-end development

#### Languages:

French **native**  
English **B2**